



ASSEM SAPARGALI

ARTIST BIOGRAPHY

Assem Sapargali is a prominent Kazakhstani fashion designer and Next Designer Award winner known for her conceptual limited collections and distinct custom pieces.

Assem Sapargali gained widespread recognition as a breakthrough talent in Central Asian fashion after winning the second season of the prestigious Next Designer Award. Her brand focuses on conceptual

streetwear, bold silhouettes, and limited-edition garments that act as a modern manifesto. Blending artistic expression with edge, her notable releases include the romantic "Interlude" summer capsule and the highly acclaimed "Notes of a Blind Man" collection. As a key member of the Törteu designer collective, Assem actively shapes the modern identity of Kazakhstani fashion through collaborative runways, artist talks, and independent showcases at Visa Fashion Week Almaty.